



MAX SF NEWSLETTER

November 2021

Dear MAX Members and Friends,

First Friday

The November First Friday TGIF will be here before you know it, taking place on November 5th at Beaux, 2344 Market St from 5:30 to 8. As always, there is no entry or cover charge for this event (of course the drinks are not free, but mixed drinks are buy one, get one free until 7). Proof of COVID vaccination is required to enter any indoor bar space in SF, so please be prepared to show the bar your Proof of Vaccination. We are looking forward to hanging out with you on the 5th!

Bars of Interest

MAX is bringing back the Bars of Interest event in November, hosted by Chairman Nick Wade. MAX will be going to the the iconic Tonga Room at the famous Fairmont Hotel on November 11th from 5-7PM. If you have never been to the Tonga Room, this is a 'must do' event to see one of the truly landmark locations from Old San Francisco. If you have been to the Tonga Room before, you know you want to join your fellow MAXers at this festive location. The Fairmont Hotel is located at the corner of California and Mason, and is a sight to behold in itself, having served as the setting for various movies in the past. No RSVP is required to attend this event. As is the case with all San Francisco Bars, proof of Covid vaccination is required.



Hike - Presidio Loop Trail

10:00 AM on Saturday November 13, 2021. Join your fellow MAX'ers on this 6-mile urban walk led by Jim Tom. This outing in the Presidio offers vistas of the bay and forested scenery, and passes by the golf course, Mountain Lake, and National Cemetery. The route also traverses by the Spire and Wood Line, two art installations by renowned artist, Andy Goldsworthy. The trail we will follow is a combination of paved and dirt-sandy path, and is routed through the terrain of the Presidio that includes uphill steps to reach a vista point. The hike is rated as moderate, with the trail having an elevation gain of approximately 800 feet. Estimated walk time is roughly 2.5 hours. An opportunity exists to reduce the distance/time by roughly half for those desiring a shorter walk, as the trail loops back toward the clubhouse around halfway. To reserve a spot for this hike and for more information, click on the following link: <https://maxsf.org/event-4543283>. There is no charge for this event, but group size is limited to 20. Lunch is an option after the hike at a nearby restaurant TBD.



Wine Tasting at the Check-In

Join MAX on Sunday, November 14th between 4 and 7pm at the new Gay owned and operated CHECK-IN Wine Lounge (checkinsf.com) at 201 Ocean Ave in the Mission Terrace neighborhood of San Francisco. They serve over 13 premium wines by the glass from around the world. Sangria, sparkling wine, margaritas, beer and non-alcohol selections are also available. Complimentary cheese and Charcuterie, and Happy Hour prices will be included for all who attend this event. Due to space limitations and Covid safety, we must limit this event to 15. You will be greeted by the owners, Geoffrey and Rich, who bring worldly experience to their new wine lounge. The Check-In is only 3 blocks from the Balboa Park BART station and serviced by the J, K, and M Muni line to Balboa Park. There is limited street parking available. Cost for this event is \$10, which will include your first glass of wine, additional refreshments can be purchased at their Happy Hour prices. As with all indoor bars, proof of Covid vaccination is required. You must RSVP to Jerry Tusan, jerrytus@aol.com to attend this event. He will send you an invite via PayPal to complete the transaction. Sorry, MAX cannot make any refunds for this event. Deadline for reservations is November 11. We look forward to sipping some wine with you at this fun event!



Third Thursday

Third Thursday will also be back this month at Beaux on November 18th. Come socialize with old friends, and make some new friends at this signature MAX event. The fun starts at 5:30, and lasts until 8, and as always there is no entry fee to attend, and the same half price drink specials as the First Friday event (and the same vaccination restrictions as all indoor bar events). Look forward to seeing all of you!

REAF Holiday Gala

MAX has been a proud supporter of the REAF (Richmond/Ermet Aid Foundation) for several years. This year's Holiday Gala, *Help Is On The Way for the Holidays XX: Feliz Navidad*, will take place **Sunday, December 5th** at Brava Theater Center, 2781 24th St, from 6:00 to 10:30. Stars of the show will include Sharon McNight, Bruce Vilanch, Paula West and many more. For those unfamiliar with REAF, the organization was founded 26 years ago to raise funds for HIV/AIDS services and has since expanded to also raise funds for programs addressing hunger, the homeless, and the underserved youth in the Bay Area through the production of quality entertainment events. 100% of the proceeds from this event will go to Project Open Hand. For more information on REAF [click here](#)

You can help support REAF by attending this star-studded event. Members of the MAX community get a 20% off the regular price for three of the ticket price levels. A silent auction starting at 6pm in the theater lobby will precede the performance which will start at 7:30pm. As REAF and Project Open Hand are authorized charities, ticket prices are deductible to the full extent of the law, but you should consult your tax adviser for your individual situation.

This is a vaccinated only event and proof of vaccination with ID will be required to enter the theater. REAF will be following the latest CDC mandates at the time and it is expected that audience members will be required to remain masked throughout the show. REAF wants to keep the performers and audience safe so no afterparty with the cast is scheduled for this event.

Ticket Pricing and Information: to purchase tickets visit <https://help4holidays20.eventbrite.com> and enter the promotional code MAXdiscount.

Ticket Level

Price

Reg/MAX

Celebrity Circle

\$225/\$18 Celebrity Circle seating, name printed in program

0 and acknowledged from the stage, 2 complimentary drink tickets, invitation to the check presentation party in early 2022

Supporting Player Circle \$100/\$80 1 Underwriter ticket, rear or side orchestra, name printed in the program, acknowledgement from the stage and 1 drink ticket

Performance Only orchestra \$75/\$60 Performance only ticket to the performance, rear or side orchestra seating

Performance Only balcony \$45/\$45 Performance only, balcony seating

Event Times:

- 6:00 pm - Silent Auction (Theater Lobby)
- 7:30 pm - Performance (Theater Seating)

We look forward to seeing you at the gala!



Review of DIM SUM Brunch

In MAX's first dining event since COVID, diners enjoyed a sumptuous 10-dish Dim Sum Brunch along with the camaraderie shared with old and new friends. The event sold out quickly, but more dining opportunities are planned in the coming months.

Upcoming Events

We are in the planning stages for some additional events in December and the New Year. Look for these and other events in our December newsletter...

Event Recap:

November 5-First Friday, Beaux 2344 Market St

November 11-Bars of Interest, Tonga Room, Fairmont Hotel, California and Mason

November 13-Presidio Hike

November 14-Wine Tasting at the Check-In, 201 Ocean Ave

November 18-Third Thursday, Beaux 2344 Market St

December 3-First Friday, Beaux 2344 Market St

December 5-REAF Holiday Gala, Brava Theater, 2781 24th St

December 16-Third Thursday, Beaux 2344 Market St