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To: pdfconvert@pdfconvert.me

Subject: Fwd: MAX Weekly Newsletter Update - Help Is On The Way in Less Than Two Weeks!

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MAX Weekly Newsletter - August 6, 2019

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FEATURED EVENT

Help Is On The Way Sunday Evening August 18th



Take Advantage of This Opportunity to Join MAX in Giving Back to the Community While Enjoying a Great Performance!

MAX is proud to be a sponsor of The Richmond/Ermet Aid Foundation (REAF) for their Silver Anniversary Gala, [Help is on the Way XXV: Celebrating Broadway](#) taking place on Sunday, August 18th at the Herbst Theater of San Francisco.

REAF was founded by two mothers, Barbara Richmond and Peggy Ermet, who lost their only sons to AIDS, in order to raise money for HIV/AIDS services. Since then, REAF's fundraising efforts have expanded to support additional programs addressing hunger, the homeless, and the underserved youth in the Bay Area. REAF produces many outstanding entertainment events to raise these funds. *Help is on the Way* is REAF's biggest annual fundraising gala event of the year.

MAX and REAF have a long history of partnering on events dating back to REAF's founding, and we are proud to continue that tradition. As a sponsor for this event, MAX is promoting ticket sales, supporting the silent auction, and soliciting commercial sponsors.

The gala will kick off with a fabulous VIP cocktail reception and silent auction, followed by the benefit performance. The stellar cast for this year's show includes members of the Broadway touring cast of "Hamilton", award-winning actresses Tyne Daly and Sharon Glass, Tony-nominee Constantine Maroulis, "Phantom of the Opera" stars Lisa Vroman and Franc D'Ambrosio, and many more. Following the performance will be the *Club REAF* after party with the cast.

In recognition of MAX's support, REAF is offering MAX members a \$25 discount off of VIP

Director's Circle tickets and Gala tickets, both of which include admission to the *Club REAF* after party. Regular priced tickets are also available for just the performance. Click Event Details below to learn more on the event times, pricing, and how to purchase tickets.

100% of your ticket purchase goes directly to the REAF supported charities.

Purchase your ticket TODAY.

Get the details > **EVENT DETAILS**

UPCOMING EVENTS

All upcoming events can be viewed on the MAX SF website [calendar](#).

Note: A Meetup account is *not required* to sign-up for any MAX SF event. **You always have the choice to sign-up for any MAX SF event on our website [calendar](#).**

My Favorite Place: Catch Tuesday August 13th at 6:00pm



Deadline for Sign-Ups is Monday August 12th!

In August join Jerry Tusan at another of his favorite places, Catch.

Catch has been in the Castro over 15 years serving up local, sustainable seafood in a cozy and casual atmosphere. As well as seafood, Catch features a limited menu of vegetarian, chicken, and meat dishes. See www.catchsf.com for the full menu.

Jerry will be selecting the wines to include with dinner at no charge.

Advance non-refundable deposit of \$25 required to secure your reservation to join us. Your deposit will be applied to your cost of your meal. Except for the wine provided by Jerry, each MAX member will be responsible for paying for their food and drinks during the evening in excess

of their deposit.

Space is limited, so reserve your spot TODAY!

Get the details and Register > [REGISTER](#)

August Wooftop Wednesday: El Techo Wednesday August 14th at 5:00pm



Join Nick Wade, MAX SF Programs and Events Chair, at [El Techo](#) for our August Wooftop Wednesday. Located in the heart of the Mission, El Techo sits atop its sister restaurant, the Lolinda Steakhouse. Enjoy Latin American street food, Mexican beers, and refreshing cocktails “del sol”, while taking in the expansive city views.

There is no cover charge and a no-host bar. Please RSVP to let Nick know you’ll be joining him.

Get the details and RSVP > [REGISTER](#)

August Third Thursday Thursday August 15th at 5:30pm

Join us at Beaux Bar from 5:30 pm to 8 pm for MAX SF's "**Third Thursday**". Join a superb crowd of gay men and their friends for cocktails at happy hour prices, appetizers, conversation, and spectacular performances at the nearby piano. Admission is \$5; complimentary for dues-paying members.

Get the details and RSVP > [REGISTER](#)

Fourth at Finn Sunday August 25th at 3:00pm

In August, join us at [Finn Town](#) on Sunday August 25th for our monthly **Fourth at Finn!** Enjoy a fun afternoon of conversation, cocktails and delicious appetizers. We'll have our own private space at the back of the restaurant. The fun starts at 3pm and goes to 5pm. There is a no-host bar and no cover charge

Held on the fourth Sunday of each month, MAX SF's Fourth at Finn events provide an opportunity to get to know other men in the MAX community in a friendly space.

Get the details and RSVP > [REGISTER](#)

MAX Summer Picnic Saturday September 21st at 11:00am



Join MAX for our 2019 Summer Picnic in Golden Gate Park on Saturday, September 21st, from 11am to 4pm. Our potluck Summer Picnic will be held in the Elk Glen Picnic Area, a grassy meadow across from Mallard Lake tucked away in a quiet pocket of the park.

Bring a dish based on the first letter of your last name. Alcohol will be permitted (beer and wine only; NO glass/NO liquor). Plenty of parking available. **Relax in the sun or join in some fun games!**

The cost is \$10; **free for dues-paying members.**

Get the details and RSVP > [REGISTER](#)

Smuin Ballet Dance Series 01 Saturday September 28th at 7:30pm



Join MAX for an evening with the Smuin Ballet, San Francisco's premier contemporary ballet company. This is going to be a spectacular performance featuring the Johnny Cash ballet, *The Man in Black*, a world premiere Dave Brubeck ballet, *Take Five*, and Michael Smuin's *Carmina Burana*.

Smuin Ballet is offering a 20% discount to MAX members for this performance. MAX members may join Nick Wade in the Castro for a drink after the performance. Tickets go on sale August 5.

Get the details > [EVENT DETAILS](#)

MAX Cruise: Weekend Getaway to Seattle and Vancouver Saturday and Sunday September 28th & 29th

Staterooms Available for \$58/person!

In September, join MAX for a quick getaway to Seattle and Vancouver. This is a one-night only cruise from Seattle, WA to Vancouver BC aboard the Holland America Eurodam. This is a perfect and fun quick getaway if you love cruises or want to see what a cruise is like.

This one-night cruise now starts at \$58 per person plus taxes, fees, and gratuities based on double occupancy. Fee to MAX is \$15 for dues-paying members or \$30 for non-members.

At this point 6 MAX members are joining us for this cruise. On Friday evening, those who have arrived in Seattle will meetup for cocktails. We will also have a meet and greet at embarkation Saturday afternoon.

Call or email Our Travel Host - David Petlin at 415-890-6331 or david@travelbyflair.com to reserve your spot. Interested but looking to avoid the dreaded single supplement charge? Contact David to be put on our roommate match list and he will assist you with finding a roommate.

Deadline to sign-up and be part of this MAX travel group is August 31st.

Get the Details > **EVENT DETAILS**

MAX Cruise: Wine Cruise to Mexico with MAX Thursday March 19th - Monday March 23rd, 2020

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Excursion to Wine Country is Limited to the First 30

Come join MAX and your host David Petlin for a four night sailing out of SAN FRANCISCO (that's right, **no air fare needed!**) on board the beautiful Carnival Miracle. Sail to Sunny Ensenada Mexico where we will meet our hosts for a wonderful day adventuring through the Guadalupe Valley – [Mexico's answer to Napa Valley](#) – for a spectacular day of wine tasting including lunch at a 5-star restaurant for around \$50.

Cruise price starts at only \$419 a person double occupancy plus taxes, fees, and gratuities. The excursion to Wine Country and fee to MAX will be extra. All MAX dues-paying members will receive \$25 in on-board credit per cabin. This will sell out so book early!

Call or email Our Travel Host - David Petlin at 415-890-6331 or david@travelbyflair.com to reserve your spot. Looking for a roommate? Contact David to be put on our roommate match list and he will assist you with finding a roommate.

Get the details > **EVENT DETAILS**

MAX STORIES

In case you missed it in last week's newsletter, read about MAX's July *Elegant Brunch* and *Wooftop Wednesday*:

July Elegant Brunch: The Rotunda at Neiman Marcus

On Saturday, July 6th, a group from MAX met for the premier of the monthly event series "*Elegant Brunch*", in which MAX SF Programs and Events Chair Nick Wade explores the many opportunities to enjoy an elegant weekend brunch in San Francisco. See the group that joined Nick and read more about the event [here](#).

July Wooftop Wednesday: Spirits in the Sky at the Loews Regency

On Wednesday, July 10th, about 15 men from MAX met for cocktails at the highest outdoor venue in San Francisco for our July Wooftop Wednesday. Held on the second Wednesday of each month, MAX SF Programs and Events Chair Nick Wade explores the rooftop bars of San Francisco in an event series we're calling Wooftop Wednesdays. See the pictures and read more [here](#).

Join Nick for the August *Wooftop Wednesday* at El Techo, described above under Upcoming Events.

PERFORMING ARTS TICKETS

For any questions, please contact the event champion and MAX SF liaison to SHN and NCTC, Nick Wade at wade.nicky@yahoo.com

SHN Discounted Theatre Tickets

As a special benefit for the MAX community, SHN (Shorenstein Hays Nederlander), the preeminent theatrical entertainment company in the Bay Area, has made the discount code "MAXSF SHN" available for 10% – 30% off many SHN performances. For Price Guides and Performance Calendars, call 1-888-746-1799, visit the SHN box office, or visit www.shnsf.com/online/article/corp-club.

Note: Discounts not available for all performances. Extent of discount depends upon day of the week and section within the theatre. Tickets subject to availability. Other restrictions may apply. No refunds, cancellations, or exchanges.

NCTC Discounted Theatre Tickets

As a special benefit for the MAX community, [NCTC](#) (The New Conservatory Theatre Center), the premier LGBTQ theatre center in San Francisco, has made the discount code "MAX" available for 20% off all NCTC theatre productions!

Click [here](#) for upcoming shows!

If you are interested in championing a MAX event, please email me at wade.nicky@yahoo.com

- Nick Wade, Programs and Events Chair, MAX SF

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